

Sustainability Engagement, Commitment and Recognition



Setting the Sustainability Record Straight

MYTH:
Some plastic films are curbside recyclable.


FACT:
No plastic films, packaging or otherwise, are curbside recyclable.

MYTH:
Oxo-additives (aka bio-additives) used in plastics will allow for the material to biodegrade.

FACT:
Oxo-additives have not been scientifically proven to speed up biodegradability of plastics.

MYTH:
Curbside recyclability is the best measure of sustainability.

FACT:
The end-of-life for a material is only a small part of its sustainability profile.

MYTH:
If a product has this symbol: , that means it's recyclable.

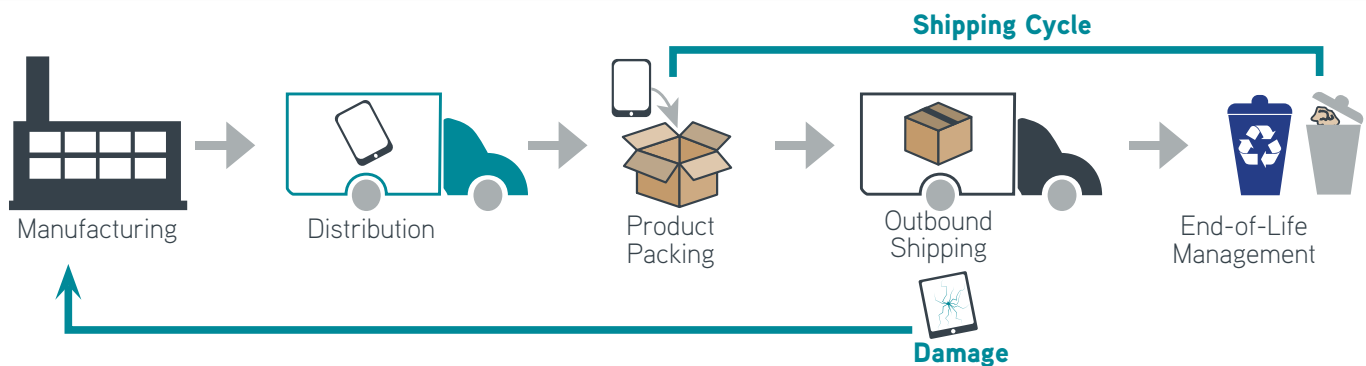
FACT:
That is a resin identification code (RIC) and is not an indicator of recyclability. It communicates what type of plastic was used to create the product.

MYTH:
Paper is the most sustainable option.

FACT:
While paper is recyclable, there are other sustainability factors that must be considered such as damage rate, package weight and cube size.

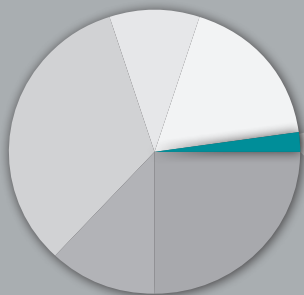
A product damaged in transit can more than double its environmental impact.

The environmental impact of the product itself is typically 500x the impact of the packaging materials used to protect it.

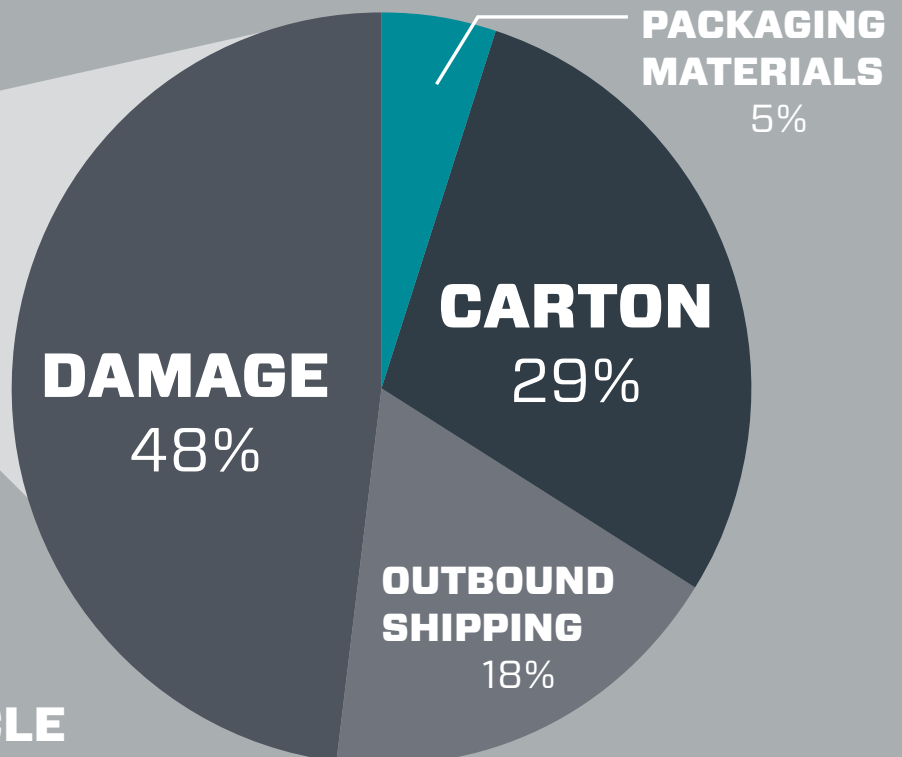


The shipping cycle accounts for just 2% of a product's environmental impact.

TOTAL ENVIRONMENTAL IMPACT



SHIPPING CYCLE ENVIRONMENTAL IMPACT



Data in the graph is for a tablet shipped using air bags with a 1% damage rate.

REDUCED SOURCE MATERIAL

RECYCLABILITY

ENVIRONMENTAL IMPACT REDUCING

Jiffy® Kraft Mailers

100% Recycled Content

Korrvu®

Curbside Recyclable

NewAir I.B.®

Lightweight, superior protection

Paper Packaging

100% Recycled Content

Paper Packaging

Curbside Recyclable

Instapak®

Superior Damage Reduction

TempGuard®

Recycled Newsprint Batting

TempGuard®

Curbside Recyclable

StealthWrap™

DIM Weight Reduction

EcoPure™ Foams

Sugarcane Sourced PE

I-Pack®

Curbside Recyclable

FloWrap®

DIM Weight Reduction

Ethafoam® HRC Foam

65% Recycled Content

e-Cube®

Curbside Recyclable

Stratocell® RC Foam

65% Recycled Content

PriorityPak®

Curbside Recyclable

Jiffy® Rigi Mailers

100% Recycled Content

Fill-Air®

Store Drop Off



How2Recycle® Certification

Fill-Air® air pillows have earned a How2Recycle® certification that allows this material to be collected at store drop-off locations across North America. Learn more at [how2recycle.info/sdo](https://www.how2recycle.info/sdo).